



Helping Founders and Boards Turn Strategic Intent Into Measurable Faster Outcomes

Venture Optimisation via a Taxiing-to-Takeoff Plan™

Board-Level Milestone-Maker Service

Overview

The Taxiing-to-Takeoff Plan™ delivers a structured, board-level framework that defines the actions, milestones, and metrics required to accelerate growth and achieve desired objectives.

It provides a clear, evidence-based view of where the venture stands, where it needs to go, and how to get there, turning ambition into a practical, measurable plan.

It will help executives take a pragmatic and proactive view of their business, subsidiary, division, or organisation, nationally, regionally, or globally, and ensures the venture is on the right trajectory to its strategic goals.

Who Is It For

For founders, boards, and executives who want a tangible plan to guide decision-making and performance.

Ideal for ventures preparing for funding, scaling operations, or initiating a new strategy to ensure achievement with clear outcomes and timeframes.

Why It Matters

Because measurable progress, investor confidence, and enterprise value all depend on clear milestones, timely execution, and leadership alignment at the board level.

Expected Outcomes

Clear diagnostic analysis of current position, and priorities.

A structured roadmap plotting the most effective route to achieving the desired milestone(s).

Measurable traction, team alignment and investor-ready progress.

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Deliverables

Diagnostic Review

Board-level assessment of performance, leadership alignment, and market position.

Priority Roadmap

Focused plan outlining the most effective route to achieve agreed milestones.

Optimisation Framework

Defined actions, milestones, and KPIs to drive measurable achievement.

Executable Plan

Concise, executive-level overview of strategy, priorities and next actions.

Basis of Charge

Taxiing-to-Takeoff Plan™ fees are fixed, with 50% payable in advance, typically covering three to five days at £250–£1,500 per day, depending on venture stage and turnover. Success or equity participation may apply for early-stage clients, by mutual agreement.

Next Action

