

MEJBC

Executive Therapist's Chair

A black silhouette of a therapist sitting in a chair, facing a client who is lying on a couch. The therapist is gesturing with their hands while speaking. The client is lying down, looking towards the therapist. The background of the slide features a large circular graphic with a grid pattern, and a faint image of a modern building and palm trees on the right side.

Summary

This interactive, dig-deep, “relax-on-the-couch” session has been constructed to help founders, owners and entrepreneurs ensure that their business, divisions, profit-centres or organisation(s) locally, nationally, regionally or globally are on the right course to avoid failure and create sustainable success.

It sorts the wood out from the trees.

Recommended Attendees

CEOs/MDs/Owners

Senior Executives

Board of Directors

LOB P&L Directors

Divisional P&L Holders

Objectives & Outcomes:

Having completed this intervention, the delegate will be able to;

- 1) Understand current environment for their organization.
- 2) Refocus on priorities to deliver, retain, and optimize customer margins.
- 3) Appreciate factors influencing tactical, operational, and strategic performance.
- 4) Explore best ways to achieve organizational success.
- 5) Consider significant options for short, medium, and long-term results.
- 6) Review input from perceptive, radical, and relevant minds within the organization.
- 7) Select top areas for immediate sponsorship, evaluation, and action.
- 8) Prioritize options for external evaluation, partnerships, JV, and acquisition.

Topics

Top 3

Bottom 3

Sleepless

Options

80-20-5 Rule

i-i-i

Dynamics

Triple-A Syndrome

Designer & Facilitator: Michael Bradley

Highly Experienced Strategic & Corporate Development Adviser

An award-winning strategic and corporate development expert, who has driven and delivered profitable growth for SME and MNC businesses, by optimising leading-edge technology over the decades, with, to and through partnerships, joint-ventures and M&A across international markets, in both traditional and technology sectors, as well as having strategic directional involvement in education, charity & political sectors.



What Clients Say

"Mike is a fantastic strategist. Combining his clear analytical thinking with experience, he offers novel strategic insights. His creative approach at designing strategy is a superb way to hone actions and priorities for companies seeking to optimise and accelerate their growth. It is a delight to work with him!"

"The Strategic Sanity Check Review was ridiculously useful."

"Mike has been fab! Mike has spent time with me 1-1 going through the Strategic Sanity Check Review. I have recently set up an Architect's practice in Dorset and together we have identified the priorities of the business, areas of greatest impact and pragmatic steps to achieving this. Mike is personable, easy to talk with, has a wealth of experience and ideas to help launch and structure a business. I would highly recommend a 1-1 consultation with Mike to make sure you are resourcing your time, energy and money efficiently. Thanks for your help Mike!"

What Clients Say

"The doors you have pointed me towards have moved us into a strong place, and we're on a hyper-scaling programme with a major global IT vendor."

"Mike and I have been working on international growth projects and his ability to juggle multiple projects is unlike any I've seen before. Mike's made a dramatic impact on our top line, productivity and our consulting process rigour. His ability to interact at the strategic level with clients in India and Europe has been specifically helpful for us in building a strong India-UK-Europe practice."

"Mike is an insightful, clear-thinking individual with wide experience of the technology market, trends and business drivers. He sees the bigger picture and recognises business synergies that can deliver real mutual benefit, and is excellent at brokering corporate development connections and the right executive level connections. I've enjoyed my engagements with Mike – he is pragmatic, operates with integrity and fun to work with."

What Clients Say

"I have been working with Mike on our strategic growth plans and proposition. His input and insight have been very helpful in defining and developing our approach. He is professional and personable plus pragmatic and diplomatic in his approach. I strongly recommend him in a range of board advisory positions, especially strategic, mergers and acquisitions."

"I'm very pleased to recommend Mike based on my experience working with him for some years. Mike has both a holistic strategic perspective as a practical way of doing things. Mike is open and shares both knowledge and experiences."

"I had the pleasure to work with Mike when we were looking for a new owner of our business. He showed great knowledge and was thorough and professional at all times. His understanding of the business-critical items was vital in the process. Mike was easy to work with, reliable and I felt I could trust his advises at all times. A really good advisor!"

Duration

**Approximately
3.5 Hours**

Location

**Online
and/or
Face-to-Face**

Basis of Charge

£350 +T&E per head

**Per Diem/Per Company Options
(by prior agreement)**

Payment Terms

**50% in advance
50% on completion**

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to
DISCUSS
or
SCHEDULE

**We're
Here To
Help**

