

AI Agents for SMEs

**Transform your business with
AI Automation**

Produced by

logiclab ✨

In partnership with


ScaleUpArena
International Growth Ecosystem
Shifting-The-Needle on Traction, Growth & Value

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AI is delivering for SMEs

According to an April 2025 study, SMEs adopting AI are seeing productivity gains between 27 % – 133 %.

Getting the most out of AI means moving beyond ChatGPT.

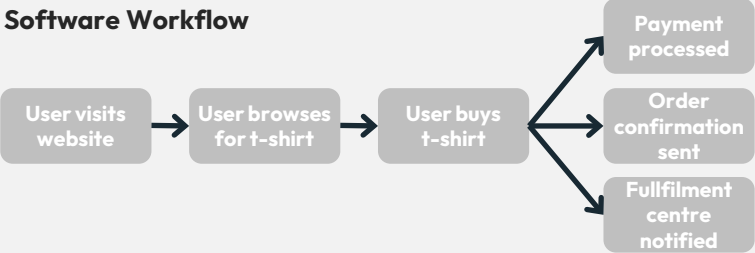
Know your automation

Software Workflow

Non-AI workflows can do powerful things. When you buy something online, the system automatically processes the payment, emails the customer and notifies the fulfilment centre.

T-shirt buying example

Software Workflow



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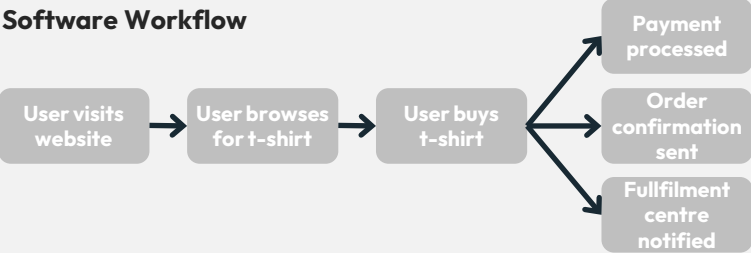
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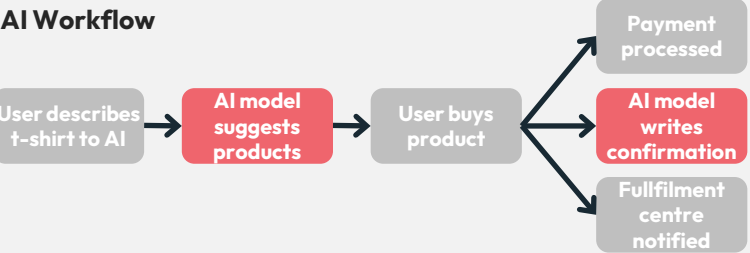
AI can be added to workflows to make them more flexible. In the example on the right, the AI Workflow uses one LLM (large language model) to suggest a product, and another to write a personalised order confirmation.

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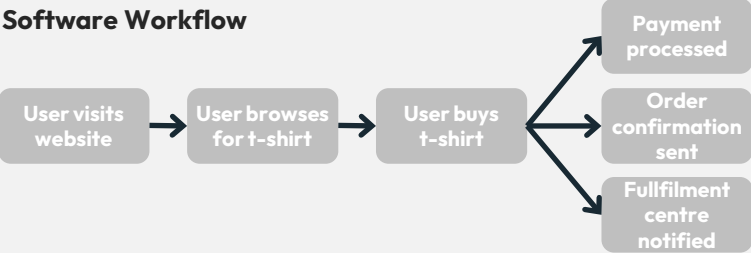
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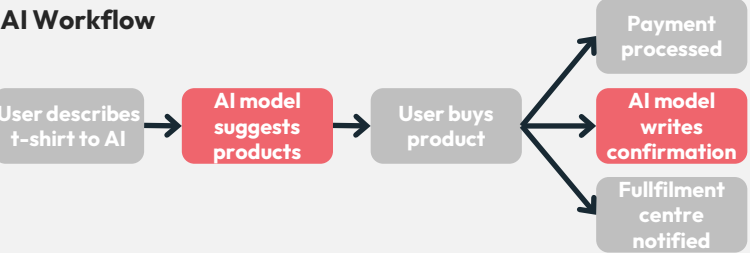
AI Agents can be given access to tools like memory, emails and databases. They use these tools to perform tasks. In the form example, the AI Agent suggests products and orders the one the user selects.

T-shirt buying example

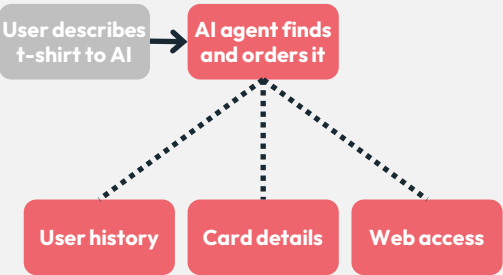
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AI Workflow



AI Agent



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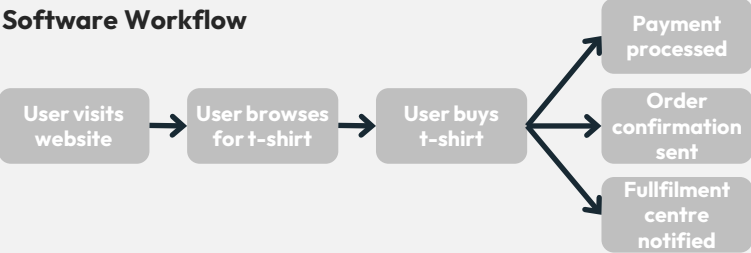
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Interconnected AI Agents

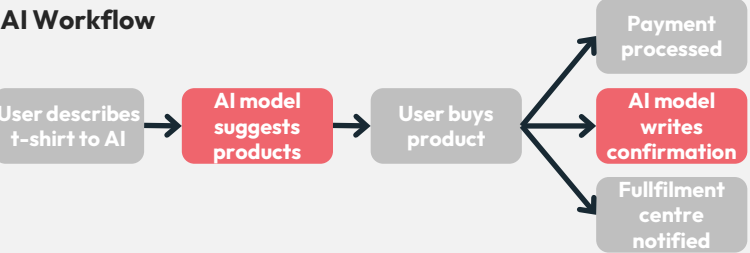
AI agents can be connected and communicate with each other, so the agent that bought the t-shirt can tell your other agents so they can perform their tasks for your better.

T-shirt buying example

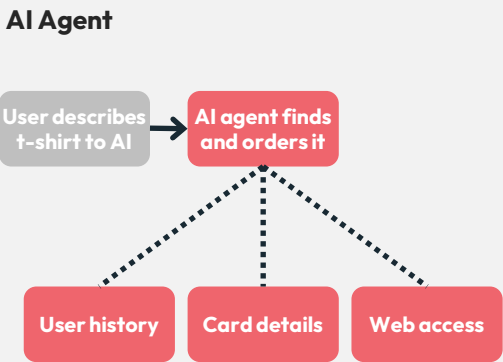
Software Workflow



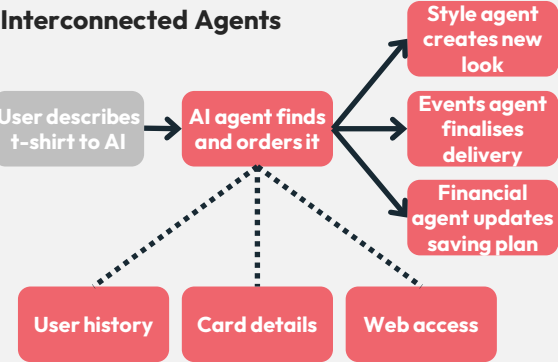
AI Workflow



AI Agent

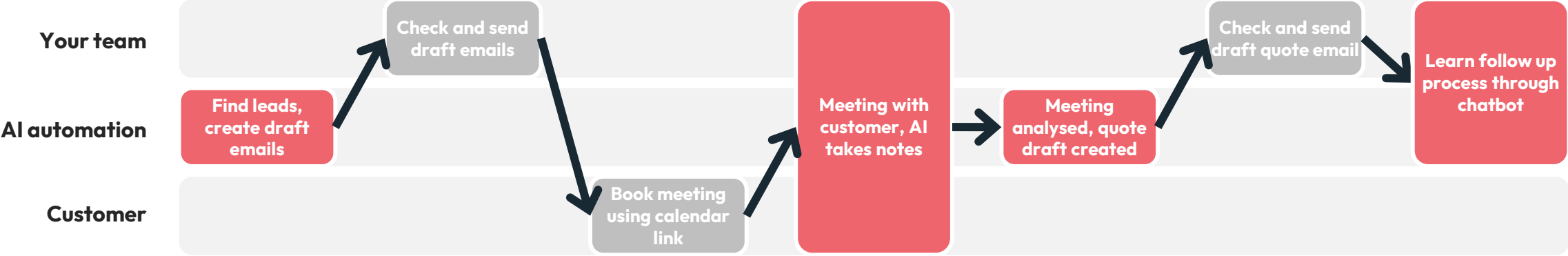


Interconnected Agents

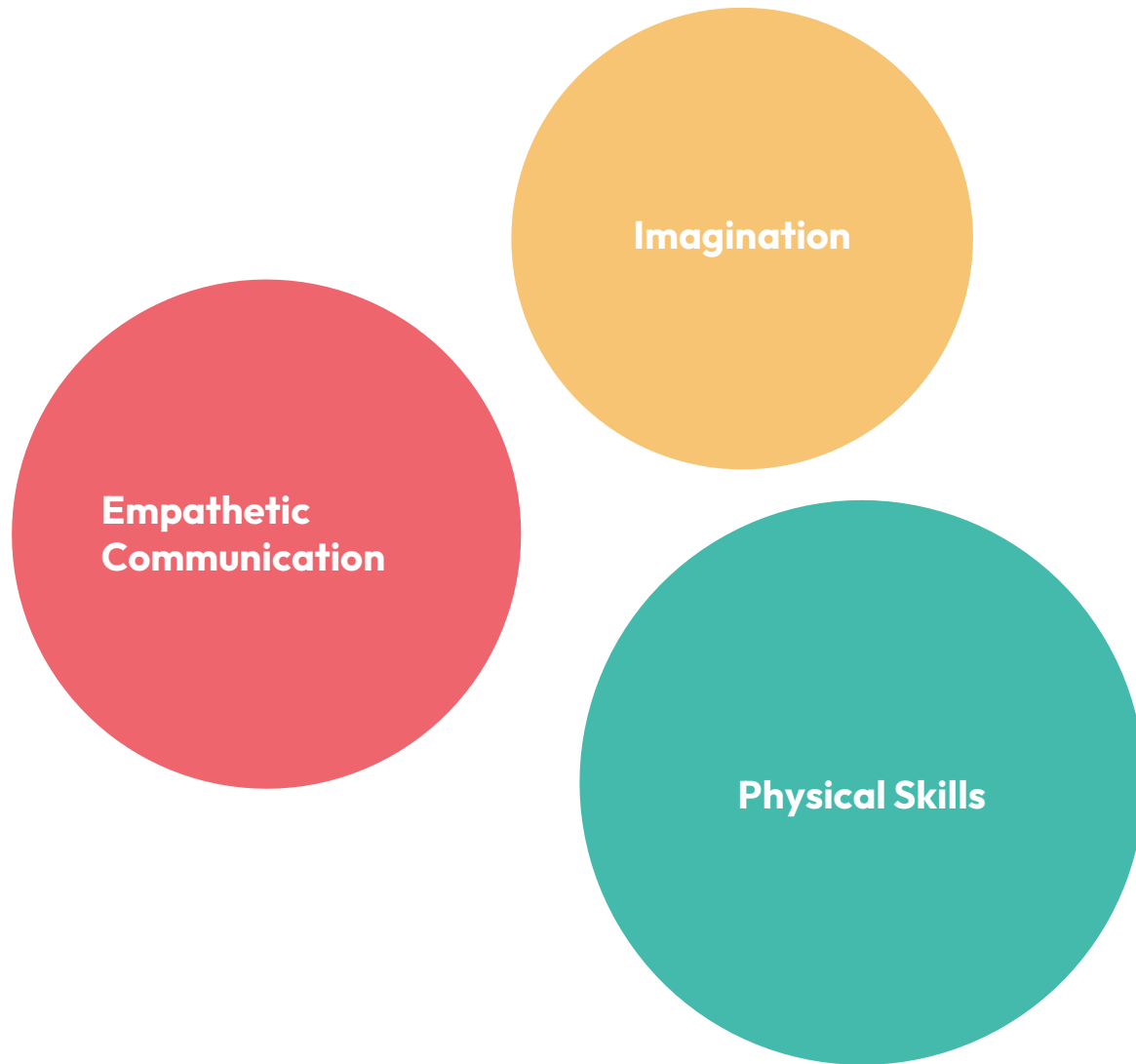


Add “human-in-the-loop”

AI automation into workflows



String automations together and add new AI automations into your process. As you continue to increase efficiency, be careful not to devalue your business in the process.



Don't automate away value

Three qualities uniquely define what makes us human: imagination, empathetic communication, and physical skills.

With the help of AI, we can automate most other tasks, freeing your team to focus on these rewarding and valuable human strengths, whilst making your business more profitable in the process.



Automate securely

Information security is more important than ever. Our AI automation systems can provide:

- ✓ Cloud, self-host or on-site installation
- ✓ 2FA and/or passkey security
- ✓ Data encrypted in transit and at rest
- ✓ SOC2 and/or SOC3 reports
- ✓ Full UK GDPR compliance including DPAs and TIAs where required

**“ Every company is now
~~an software~~ company ”**
AI

Whether your SME bakes bread, coaches choirs or repairs chairs, if you want your to continue to thrive, you need to transition from solving problems with software to solving problems with artificial intelligence.

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Prepare to automate with AI



Create an AI Policy

Help your team understand how they can use AI in a way that aligns with your business requirements and goals. Your policy should cover approved tools, use cases and linked to your Data Protection and Information Security policies.

An AI Policy should be part of a broader effort to bring your team with you on your AI journey through training and support. Logic Lab provides a free AI Policy template - [ask us](#).



Make the most of chatbots

Encourage your team to experiment with approved AI

- Custom GPTs & prompt strategies
- Document / image analysis
- Voice chat & Canvas
- Media generation
- Deep research



Conduct an AI Audit

This is an easy, low risk way to prepare for AI automation. Identify pain points and quick wins across your business. Get to know the risks and how you can start to mitigate them. Logic Lab offers options for online and on-site audits that deliver an implementation plan, and cost estimates.

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Start automating with AI



Custom GPTs



“Ask the manual” Chatbots



Email Drafting Agents



Research Assistants



Document Creation Agents



Meeting Assistants

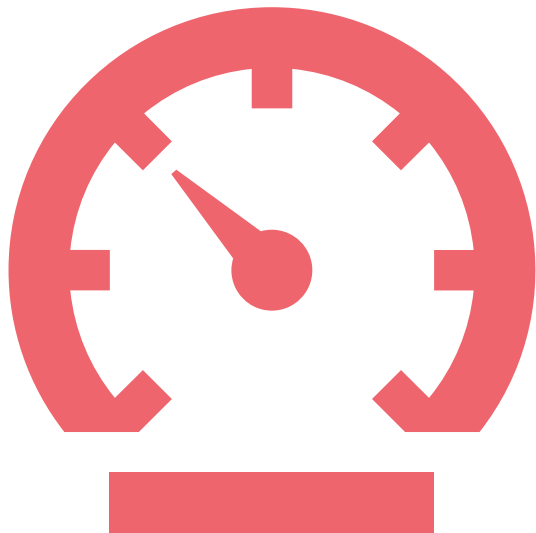
Build human-in-the-loop automations

As you connect AI models to your email, CRM and file storage, keep your team involved and in control. This way they can make sure the systems are running as expected and gain confidence in working with them.

Logic Lab can provide a bespoke package of powerful yet affordable automations to get started.

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Set up KPIs

It's important to understand the Return on Investment, ROI, from your AI integrations. Log your development costs and set up Key Performance Indicators, KPIs, so that you can measure how quickly the investment in automations is paid back.

This will also help you discover where to focus investment next.

How will AI affect your team?

More time to focus on customers

Automating routine sales tasks gives your team more time to work directly with customers, deepening relationships and crafting solutions that truly meet their needs.





More training to plug the skills gap

The UK has a big skills shortage. AI automation can free up capacity for talent outreach and speed up the training process.

More time for creativity

AI automation can take care of mundane tasks, freeing up teams to imagine better ways of doing things. It's time to think bigger about the business and iterate faster towards your goals.



See what all the fuss is about

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