



# CLIENTFUL

Making the calls, so you don't have to!

# SITUATION

## WASTED TIME

They don't answer the phone. They're covering irrelevant information! The phone is ringing!

## DISTRACTING

Leads are not predictable.  
Come in when in the middle of something.

## WASTED LEADS

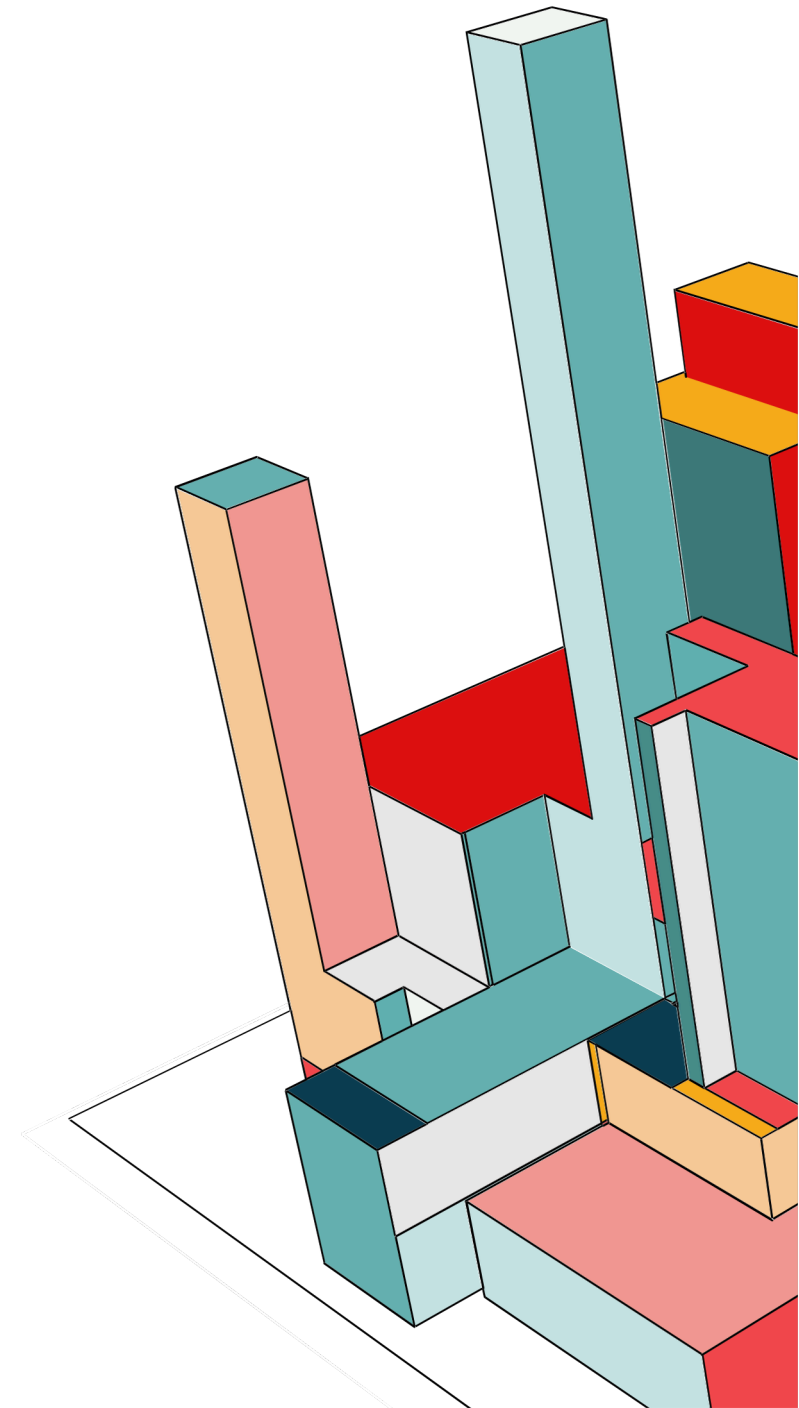
Leads aren't rang as they come in.  
Missed opportunities.

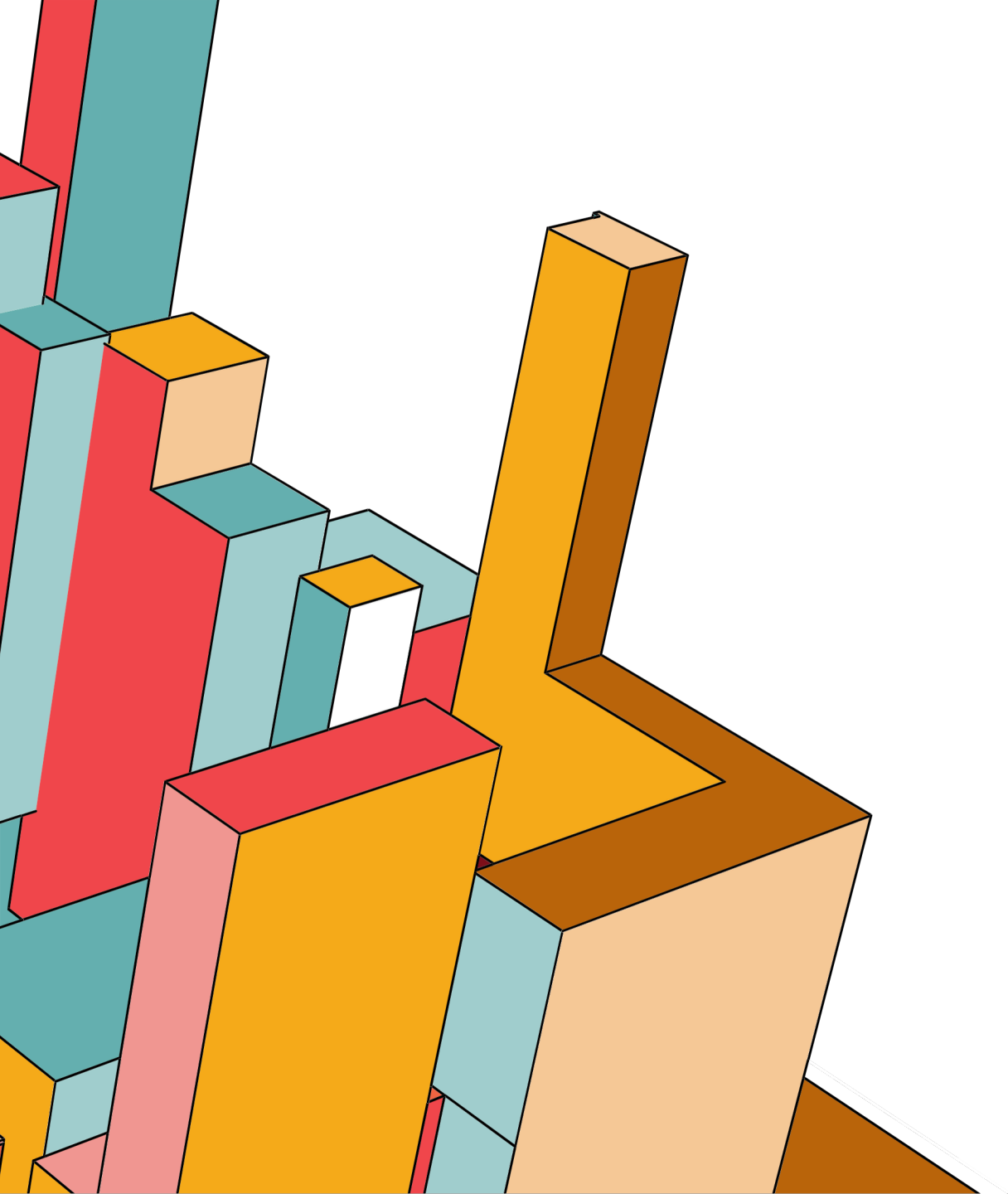
## WASTED MONEY

Time is money. It's that simple.  
What about the bills?

## NOT QUALIFIED

So many of the leads aren't real.  
They don't know what they want!





# PROBLEM

## NOT SERVICING EXISTING CLIENTS

Speaking to new business distracts from the most valuable asset

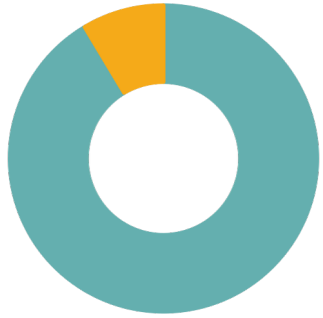
## COMPROMISED SERVICE OFFERING

Multitasking simply isn't possible so something slips

## INEFFICIENT USE OF TIME

The person making the calls is usually worth most to the business

# IMPLICATIONS



HOURS PER  
MONTH

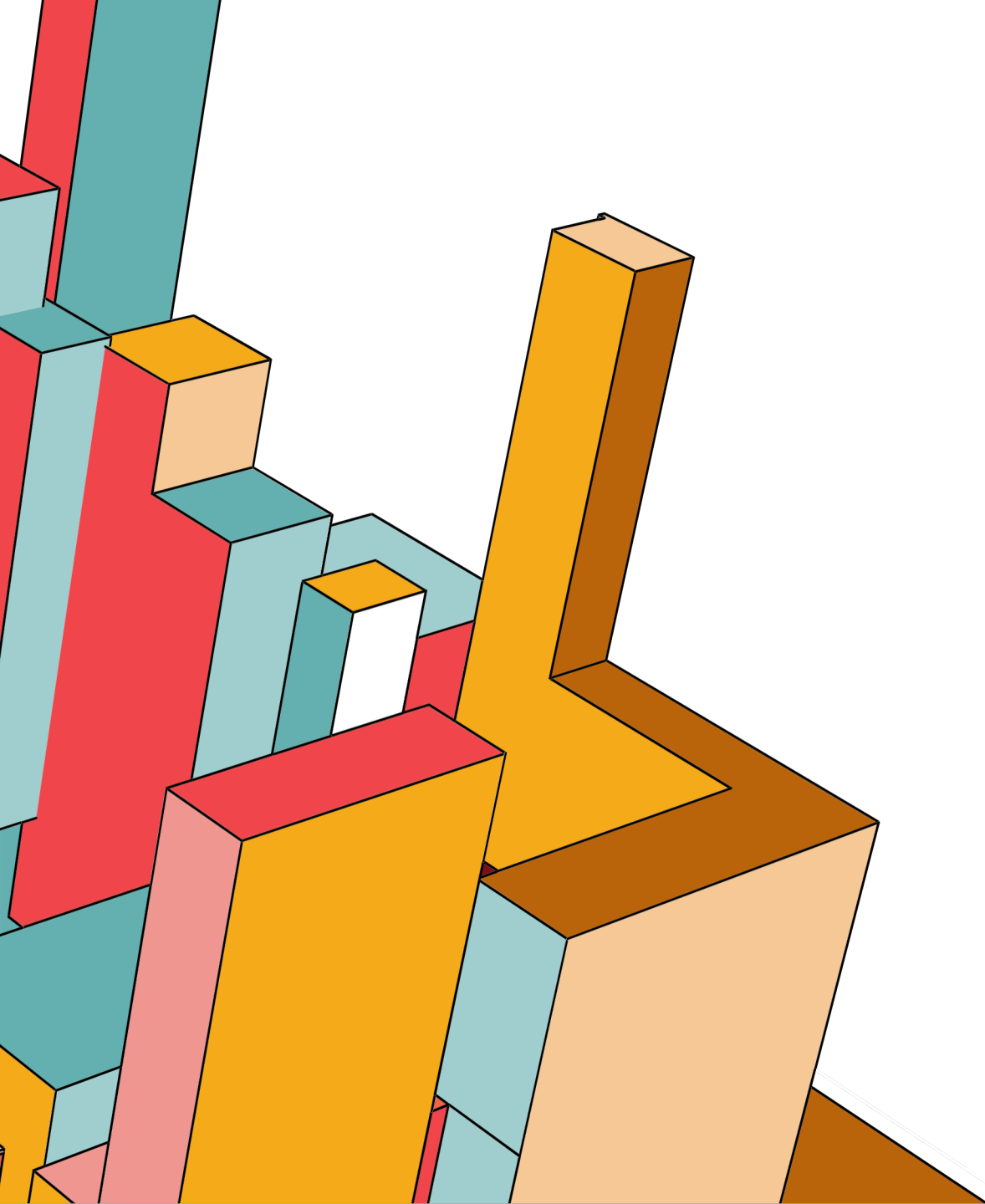
This is the time you are  
wasting, except for the  
few calls creating sales



GROSS COSTS

The true cost of  
making the calls is  
usually much more





# CASE STUDY -JULIE

## Architecture Practice

Was using another outsource company to deal with leads, but not sure about if the number of appointments were acceptable.

Before Clientful: 435 –Monthly Average

Quote: 8 (1.8%) –Phone Appointments: 34 (7.8%)

After Clientful : 485–Monthly Average

Quoted: 56 (12.4%) –Phone Appointments: 185(38.1%)

## Outcome

Incredible increase to business when switching to Clientful, creating a huge increase in work making up for poor previous quarter.

# HOW IT WORKS



We make the  
calls, so you  
don't have to!



We qualify the  
leads and book  
in appointments



You get your  
time back and  
increase sales!

# OUR SERVICE

## WEEKLY UPDATES

Sales funnel, appointments booked, and unqualified leads for services you don't provide plus anything else!

## TIMELY CONTACT

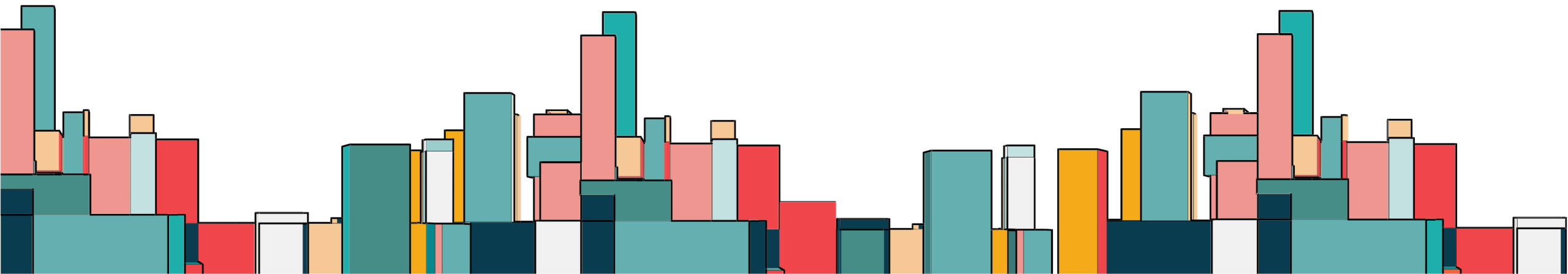
When the lead comes in, we'll contact, increasing the chance of booking you in first and winning the job!

## PROFESSIONAL REPRESENTATION

Long-term relationships with you are important, and so we need to understand your business.

## NOT JUST APPOINTMENT BOOKING

We link with your diary, qualify and send information we collect, identifying high-value potentials!



# GUARANTEES



No fixed contracts



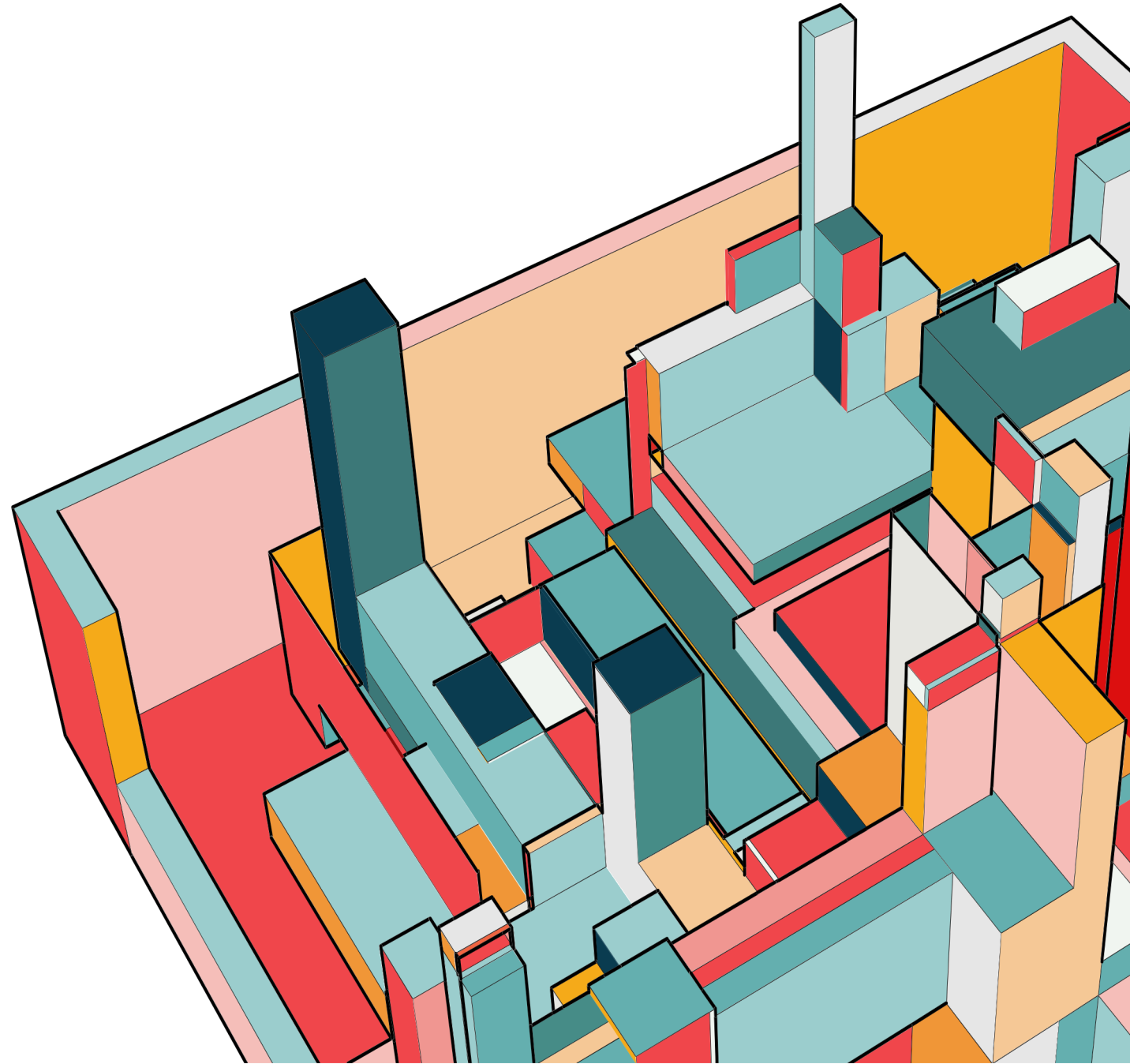
Positive Return On Investment  
within the first month



Fixed rates for 12 Months



**CHOOSE  
CLIENTFUL  
GROW MORE**



**THANK YOU**

