



Strategic SnapShot@ Session

WEIGHTED SCORE





Summary

This interactive strategic analysis and planning session to help executives, directors and founders evaluate the health of their strategic plan and how to identify potential solutions.

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Recommended Attendees

Owners
Executives
Founders





Objectives & Outcomes:

Having completed this brief session, the attendee will be able to;

- 1) Identify their Critical Issues
- 2) Score their performance on the Strategic Checklist
- 3) Identify the gaps in their current plan
- 4) Understand their next steps in order to create a corrective Management Plan

Topics

Governance
Focus Questions
Synthesize Critical Factors
Programme Management Plan

Previous Feedback

"Your process has been quite amazing. And as everybody has said, your approach and your tools have actually assisted us to arrive at this point in time so quickly."

"I found this exceptionally valuable."

"What was even more interesting was how your tool was able to collect different views and put them together and interpret into a singular view."

"Deceptively simple – incisive and powerful."

Weighted Objective vs Forecast

Facilitator: Dr James A Robertson

Strategic Planning Expert

James Robertson has a Doctorate in Engineering and held the rank of Lieutenant Colonel as a Regimental Commander trained in the Military Quick Attack. He has a grounding in economics and over thirty years' experience in management consulting at the executive level. Dr Robertson has harnessed all this experience to develop and implement a portfolio of highly effective strategic and operational planning solutions that address decision making: Quick Attack Decision Making©. At the same time his methods deliver highly structured actionable long-term strategic plans designed from the engineering mindset of designing failure out of the system, i.e. Engineers don't design bridges to stand up; they design bridges NOT to fall down.



Dr James A Robertson
The Strategy Doctor

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Duration

Approximately
60 Minutes

Location

Online

Basis of Charge

Initial Call
Free-Of-Charge

Complete To-Do

Handover To-Do

Clearwell

One Book

Top Of Day Job

Tidy And Organized

Managed

REACH OUT
to
BOOK or DISCUSS

**We're
Here To
Help**

