



High Impact Low Cost Decision Making

WEIGHTED SCORE





Summary

Learn how to focus your team on the strategic 20% that will deliver the 80%

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Recommended Attendees

Owners
Executives
Founders



Objectives & Outcomes:

Having completed this brief session, the attendee will be able to;

- 1) Crystalize the critical 20% that will deliver 80% of the value
- 2) Make sure that every voice at the table is heard
- 3) Surface differences of opinion in a non-threatening manner
- 4) Align the team around a "single, common view of mountain"
- 5) Highlight the critical strategic gaps

Topics

Crystalize the critical 20% that will deliver 80% of the value

Make sure that every voice at the table is heard

Surface differences of opinion in a non-threatening manner

Align the team around a "single, common view of mountain"

Highlight the critical strategic gaps

Previous Feedback

"Your process has been quite amazing. And as everybody has said, your approach and your tools have actually assisted us to arrive at this point in time so quickly."

"I found this exceptionally valuable."

"What was even more interesting was how your tool was able to collect different views and put them together and interpret into a singular view."

"Deceptively simple – incisive and powerful."

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Facilitator: Dr James A Robertson

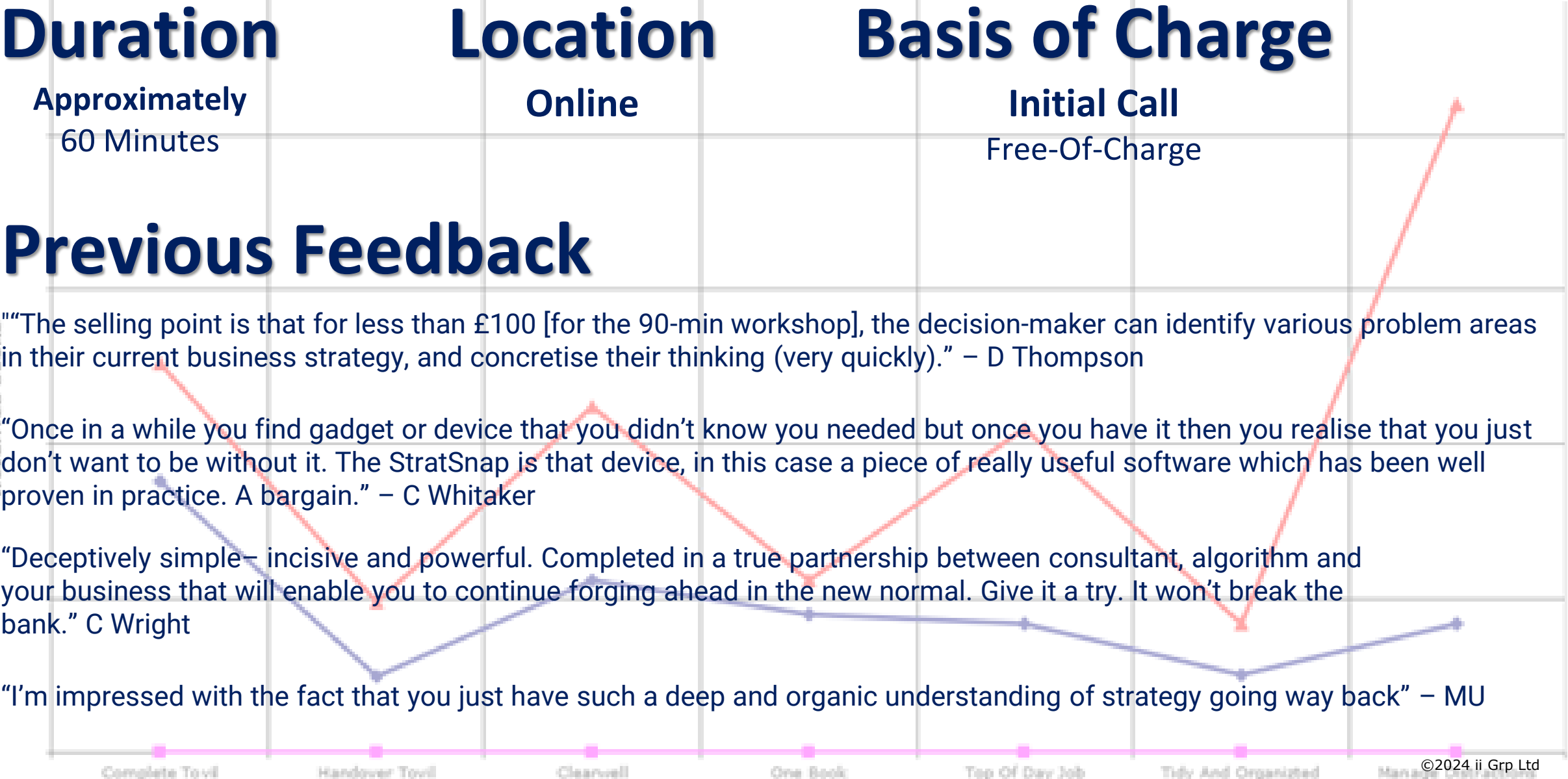
Strategic Planning Expert

An award-winning strategic and corporate development expert, who has driven and delivered profitable growth for SME and MNC businesses, by optimising leading-edge technology over the decades, with, to and through partnerships, joint-ventures and M&A across international markets, in both traditional and technology sectors, as well as having strategic directional involvement in education, charity & political sectors.



Dr James A Robertson
The Strategy Doctor

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REACH OUT
to
BOOK or DISCUSS

**We're
Here To
Help**

