



Summary

This AI-ce Age ACT-On Review has been constructed to help owners, boards and executives take a pragmatic and proactive look at the way to deploy AI, for success or survival, across their business, subsidiary, division(s), profit-centre(s) or organisation(s) nationally, regionally or globally. To consider the what, why, where and how of their AI potential and possibilities.

Recommended Attendees

CEOs/MDs/Owners

Senior Executives

Board of Directors

Subsidiary Owners/Directors

LOB P&L Directors

Divisional P&L Holders

Objectives & Outcomes:

Having completed this intervention, the delegate or team will be able to;

- 1) Understand current AI commercial and business considerations.
- 2) Consider efficiency and effectiveness wins.
- 3) Ponder focusing resources on service and solution enhancements.
- 4) Start evaluating the task and activity boundaries.
- 5) Start mapping the HAIBO.
- 6) Determine short, medium and long-term AI options.
- 7) Identify Tactical-Tweaks using technology & AI with rapid RoI.
- 8) Identify options for Operational-Optimisation using AI to secure better RoCE.
- 9) Evaluate ways to achieve Strategic-Successes using AI.
- 10) Uncover angles to secure competitive, sustainable and service advantage.



Topics

Aims

Possibilities

Challenges

Concerns

Objectives

Goals

Art-Of-The-Possible

Options

Actions

Designer & Facilitator: Michael Bradley

Expert In Securing Commercial Advantage via Technology

An award-winning strategic and corporate development expert, who has driven and delivered profitable growth for SME and MNC businesses, by optimising leading-edge technology over the decades, with, to and through partnerships, joint-ventures and M&A across international markets, in both traditional and technology sectors, as well as having strategic directional involvement in education, charity & political sectors.



What Clients Say

"Mike is a fantastic strategist. Combining his clear analytical thinking with experience, he offers novel strategic insights. His creative approach at designing strategy is a superb way to hone actions and priorities for companies seeking to optimise and accelerate their growth. It is a delight to work with him!"

"I had the pleasure to work with Mike when we were looking for a new owner of our business. He showed great knowledge and was thorough and professional at all times. His understanding of the business-critical items was vital in the process. Mike was easy to work with, reliable and I felt I could trust his advises at all times. A really good advisor!"

"I'm very pleased to recommend Mike based on my experience working with him for some years. Mike has both a holistic strategic perspective as a practical way of doing things. Mike is open and shares both knowledge and experiences."

What Clients Say

"I have been working with Mike on our strategic growth plans and proposition. His input and insight have been very helpful in defining and developing our approach. He is professional and personable plus pragmatic and diplomatic in his approach. I strongly recommend him in a range of board advisory positions, especially strategic, mergers and acquisitions."

"Mike and I have been working on international growth projects and his ability to juggle multiple projects is unlike any I've seen before. Mike's made a dramatic impact on our top line, productivity and our consulting process rigour. His ability to interact at the strategic level with clients in India and Europe has been specifically helpful for us in building a strong India-UK-Europe practice."

"Mike is an insightful, clear-thinking individual with wide experience of the technology market, trends and business drivers. He sees the bigger picture and recognises business synergies that can deliver real mutual benefit, and is excellent at brokering corporate development connections and the right executive level connections. I've enjoyed my engagements with Mike – he is pragmatic, operates with integrity and fun to work with."

What Clients Say

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"Mike has been fab! Mike has spent time with me 1-1 going through the Strategic Sanity Check Review. I have recently set up an Architect's practice in Dorset and together we have identified the priorities of the business, areas of greatest impact and pragmatic steps to achieving this. Mike is personable, easy to talk with, has a wealth of experience and ideas to help launch and structure a business. I would highly recommend a 1-1 consultation with Mike to make sure you are resourcing your time, energy and money efficiently. Thanks for your help Mike!"

"The Strategic Sanity Check Review was ridiculously useful."

Please note: Strategic Sanity Check Review is now known as The Executive Therapist's Chair

Duration

3 Hours

Location

**Online
and/or
Face-to-Face**

Basis of Charge

Small Business £500 + T&E
Medium Business £750 + T&E
Large/MNC £1000 + T&E

Payment Terms

50% in advance
50% on completion

CLICK
to
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or
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**We're
Here To
Help**

