



CORPORATE PRESENTATION

Spread your wings

WHO WE ARE



**Dimitris
Karavasilis**



**Lesley
Batchelor**



**Efthymios
Stingas**

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Export Angels is an international collaboration that draws from experts from around the globe, with many years of experience, and successful outcomes to help businesses of all sizes to trade intelligently internationally

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OUR CLIENTELE



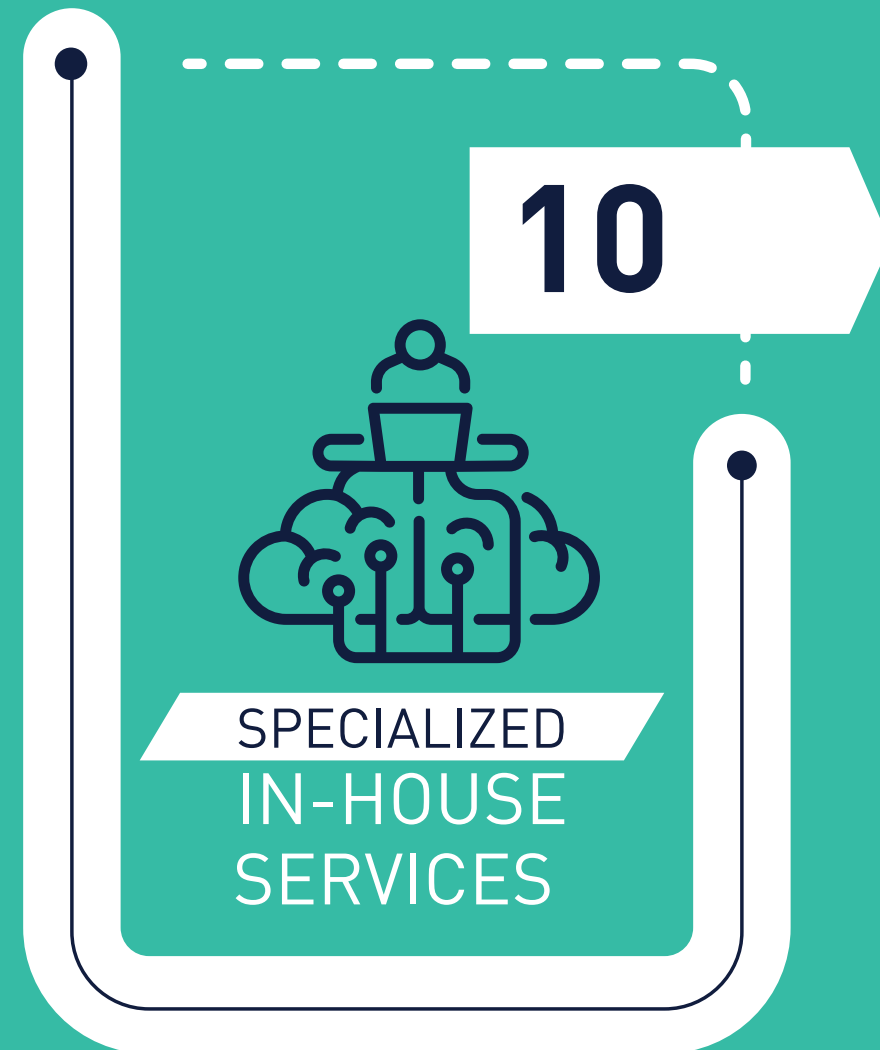
Associated with

INTERNATIONAL TRADE CENTER



WE ARE LOCATED

HERE



OUR VISION

To grow the Nano, Micro, Small and MSBs into successful and sustainable exporters, able to expand into new markets in a planned strategic manner, with confidence to grow in the first years of trading internationally

A woman in a white, flowing, ethereal dress, possibly a ballerina, in a dramatic pose against a dark background. The dress is made of many layers of thin, translucent fabric, creating a complex, sculptural form. The woman is looking to the right, and her arms are raised, with one hand holding the top of the dress. The lighting is soft and focused on the woman, highlighting the texture of the fabric and her form.

Research to Revenue

Starting with Situation Analysis through to the first sale

WHY WORK WITH US?

We will use market intelligence to support any decisions and

We will help you with the financial planning needed to succeed

**WE SHOW
DEDICATION
TO EVERY
CUSTOMER
AND RESPECT
FOR EVERY
CULTURE**



WHAT WE DO

**EXPORT SUPPORT
AND CONSULTANCY**

**MARKETING SERVICES
RESEARCH & INTELLIGENCE**

CONCEPT CREATION
(CUSTOMER UNIQUE EXPERIENCE - CUX)

EXPORT CONSULTING

BEFORE YOU START



SITUATION ANALYSIS

EXPORT ANGELS WILL HELP TO IDENTIFY WHAT IS NEEDED
AND HOW IT CAN BE ACHIEVED BY USING A SITUATION ANALYSIS



EXPORT CONSULTING

STRATEGIC RESEARCH & INTELLIGENCE

- MARKETING RESEARCH WILL HELP YOU ESTABLISH HOW TO PRESENT YOUR PRODUCT IN THE MARKET AND SELECT THE RIGHT SALES CHANNELS
- MARKET INTELLIGENCE WILL DEVELOP A FULL PICTURE OF HOW THE COMPANY SHOULD POSITION ITSELF IN THE MARKET AND WHAT REAL EXPECTATIONS IN TERMS OF COMPETITION WOULD BE

HOW ARE YOU GOING TO GET THERE?

FOCUS ON THE ■
MARKET INTELLIGENCE NEEDED TO
SUCCEED IN THE CHOSEN MARKET

HOW ARE YOU GOING TO GET THERE?

A person with a backpack is climbing a rocky mountain peak. The person is wearing a black long-sleeved shirt, black leggings, and black sneakers with pink accents. They are carrying a large orange backpack. The background shows a vast landscape with mountains and a sky filled with white and grey clouds.

UNDERSTAND THE SIZE ■
OF THE OPPORTUNITY
AND HOW TO ACCESS
THE MARKET SUCCESSFULLY

EXPORT CONSULTING

- Full service marketing and design agency
- From letterheads and corporate identity to social media
- Packaging to display and user experience analysis
- Compliance and regulations to risk analysis

MORE OF WHAT YOU **NEED** TO MAKE A SUCCESS OF YOUR NEXT MARKET



FULL ADVICE ON THE CULTURAL ■
APPROACH IN TERMS OF SALES CHANNELS

MARKETING OPTIONS TO ENSURE THE BEST DECISIONS ■
CAN BE MADE TO ACHIEVE A SUCCESSFUL MARKET ENTRY

MORE OF WHAT YOU **NEED** TO MAKE A SUCCESS OF YOUR NEXT MARKET

- FULL COMPLIANCE AND REGULATION
ON PACKAGING TO DESIGN AND INTO FINAL EXPORT
PROCESS WCO PAPERWORK FLOW
- PRODUCTION OF PACKAGING AND MARKETING
COLLATERAL OR SUPPORT MATERIALS



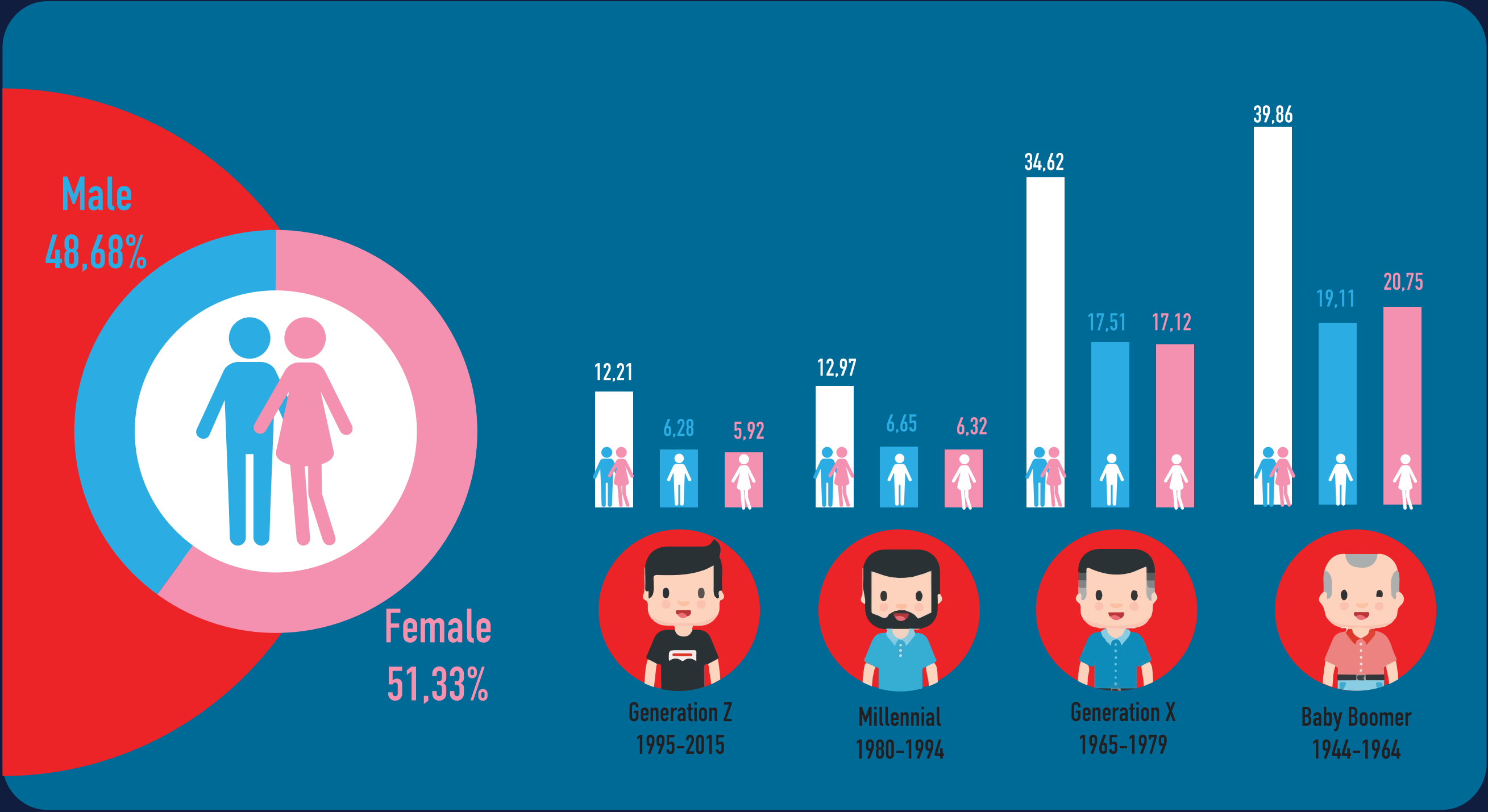
MORE OF WHAT YOU **NEED** TO MAKE A SUCCESS OF YOUR NEXT MARKET



DESIGN AND PRODUCTION ■
OF PACKAGING

CREATIVE & INNOVATIVE MARKETING ■
COLLATERAL OR SUPPORT MATERIALS

MARKET INTELLIGENCE



CONCEPT CREATION/ CUSTOMER UNIQUE EXPERIENCE - CUX (RETAIL-SHOWROOMS)



**“HALF THE MONEY
I SPEND ON ADVERTISING
IS WASTED; THE TROUBLE IS
I DON'T KNOW WHICH HALF”**

JOHN WANAMAKER'S FAMOUS QUOTE FROM
THE LATE 1800'S HAS SINCE BEEN SAID BY
A NUMBER OF OTHER PEOPLE



HOWEVER,
WE BELIEVE WE
CAN HELP YOU
TO UNDERSTAND
WHICH HALF
**NOT
TO
SPEND!**

MINIMIZING THE RISKS

OUR EXPERTS STAY AHEAD OF THE LATEST TWISTS ■
AND TURNS IN TRADE DEALS AND LEGISLATION
THAT WILL LEAVE YOU IN COMPLETE CONTROL

RISK IS IN EVERYTHING YOU DO, ■
BUT UNDERSTANDING YOUR RISK
IS A LARGE PART OF THE PACKAGE ON OFFER

PROVIDING PEACE OF MIND WHILE YOU GET ON ■
WITH WHAT YOU DO BEST – YOUR BUSINESS

AVOID THE GAP

WHAT'S DIFFERENT ABOUT EXPORT ANGELS?



EXPORT ANGELS HAS SO MANY GREAT SERVICES ■
FOR YOUR EXPORT JOURNEY
THAT YOU MAY NOT WISH TO USE THEM ALL...

BUT...WE'RE HERE TO WATCH OVER YOU ■

WHAT'S DIFFERENT ABOUT EXPORT ANGELS?



YOU MAY WANT TO GROW MORE ■
BUT FEEL RESTRICTED BY FUNDS
OR LACK OF FINANCIAL PLANNING

WE HAVE SOLUTIONS THAT ■
WORK SEAMLESSLY WITH YOUR BUSINESS
OR REACH OUT TO HELP SUPPORT YOUR EXPANSION

HOWEVER...

WHAT'S DIFFERENT ABOUT EXPORT ANGELS?



WITH EXPORT ANGELS WORKING AS YOUR PARTNER ■
IN DEVELOPING YOUR EXPANSION
WE CAN FIND FUNDING TO
SUPPORT YOUR GROWTH

WE HAVE INVESTORS FOR SOME MARKETS AND SECTORS ■
THAT WANT TO SEE YOU SUCCEED

TALK TO US ABOUT THESE OPPORTUNITIES



FOLLOW US ON THE PATH TO SUCCESS



Spread your wings

THANK YOU



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